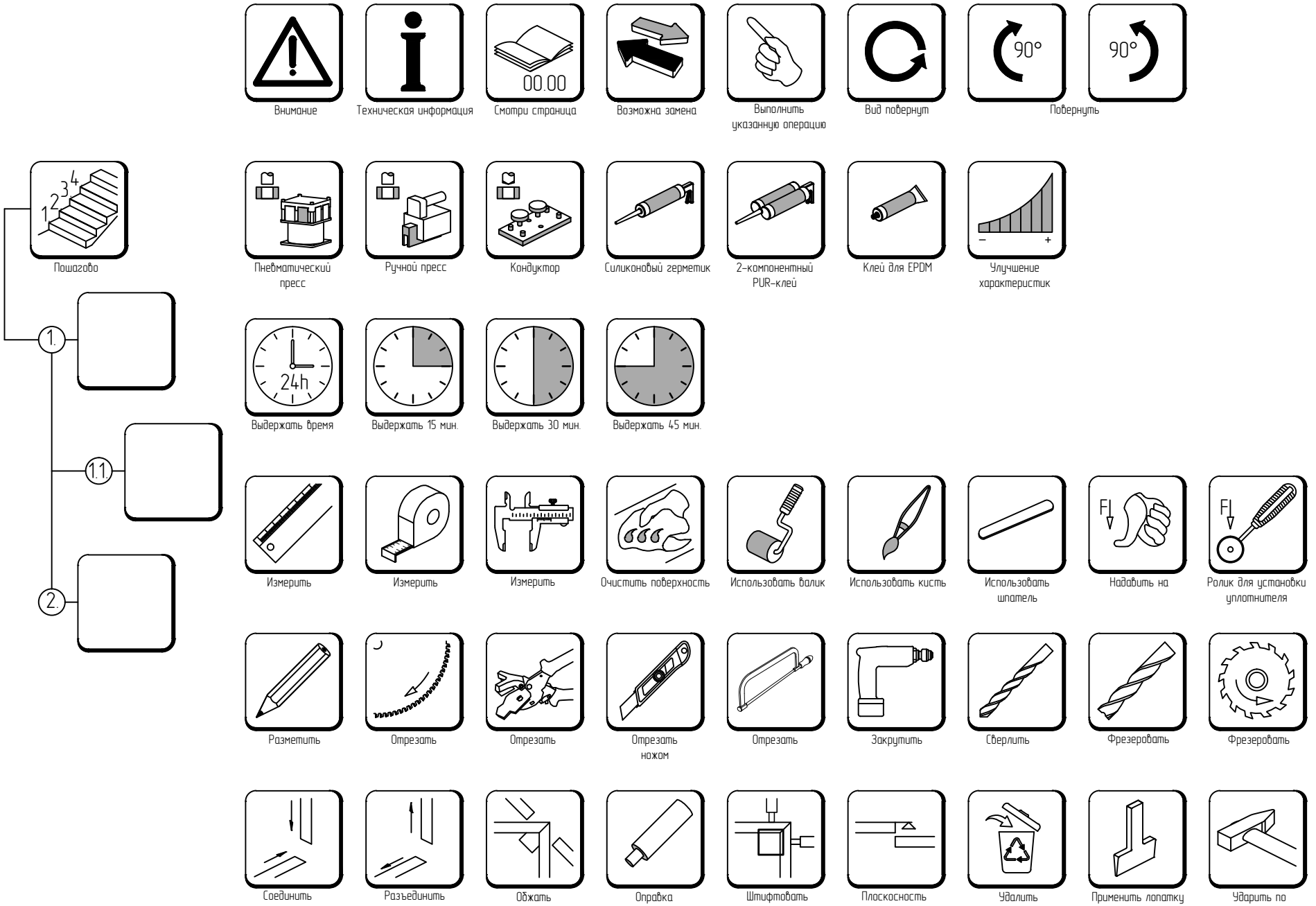Информационные пиктограммы